



# Phase 2 Public Outreach Preview

December 2020



# What is moveDC?

- District Department of Transportation's (DDOT's) plan that sets the 25-year vision for the transportation system in Washington, D.C.
- Used to guide and prioritize investment and development
- Updated regularly to reflect the evolving needs of the District
  - Completed in 2014
  - Update to be released in 2021



*moveDC fulfills  
the federal  
requirement to  
develop a  
long-range  
transportation  
plan*

# How will moveDC affect you?

- Influences transportation and improvements, including:
  - Public transit
  - Bicycle and pedestrian amenities
  - Traffic congestion
  - Air quality
  - Equity
- Prioritizes when, where, and how the city will implement projects
- Helps DDOT make tradeoffs in the use of public roads and sidewalks

*Millions of dollars are invested in transportation improvements every year. This is MY chance to share where and how DDOT should prioritize investments across the entire District.*



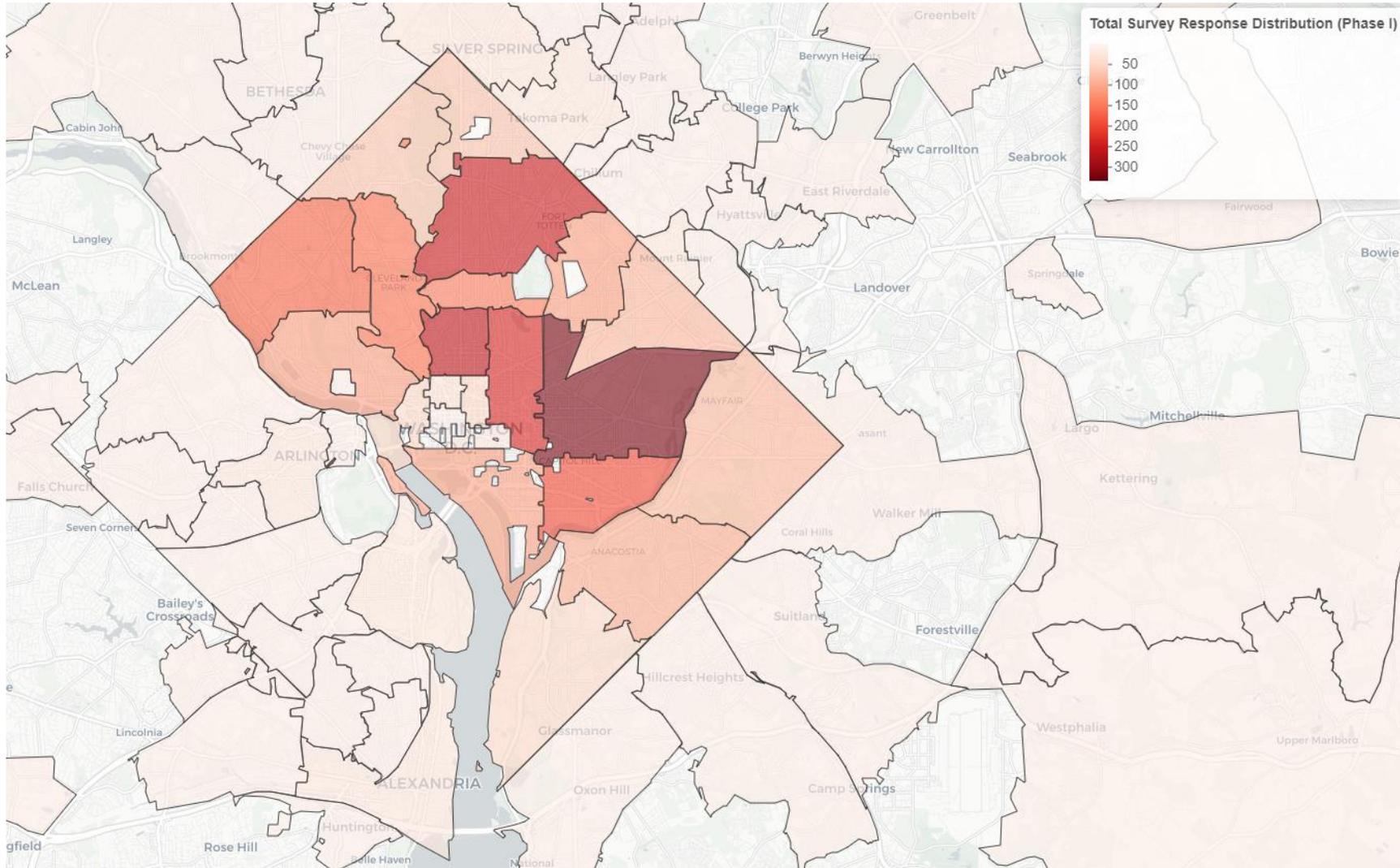
# Overview of Phase 1 moveDC outreach

## Survey:

- Active from October 6 to November 14, 2020
- MetroQuest platform
- Purpose: Gather public feedback on goals, equity, policies, modal priorities to inform development of the draft plan.

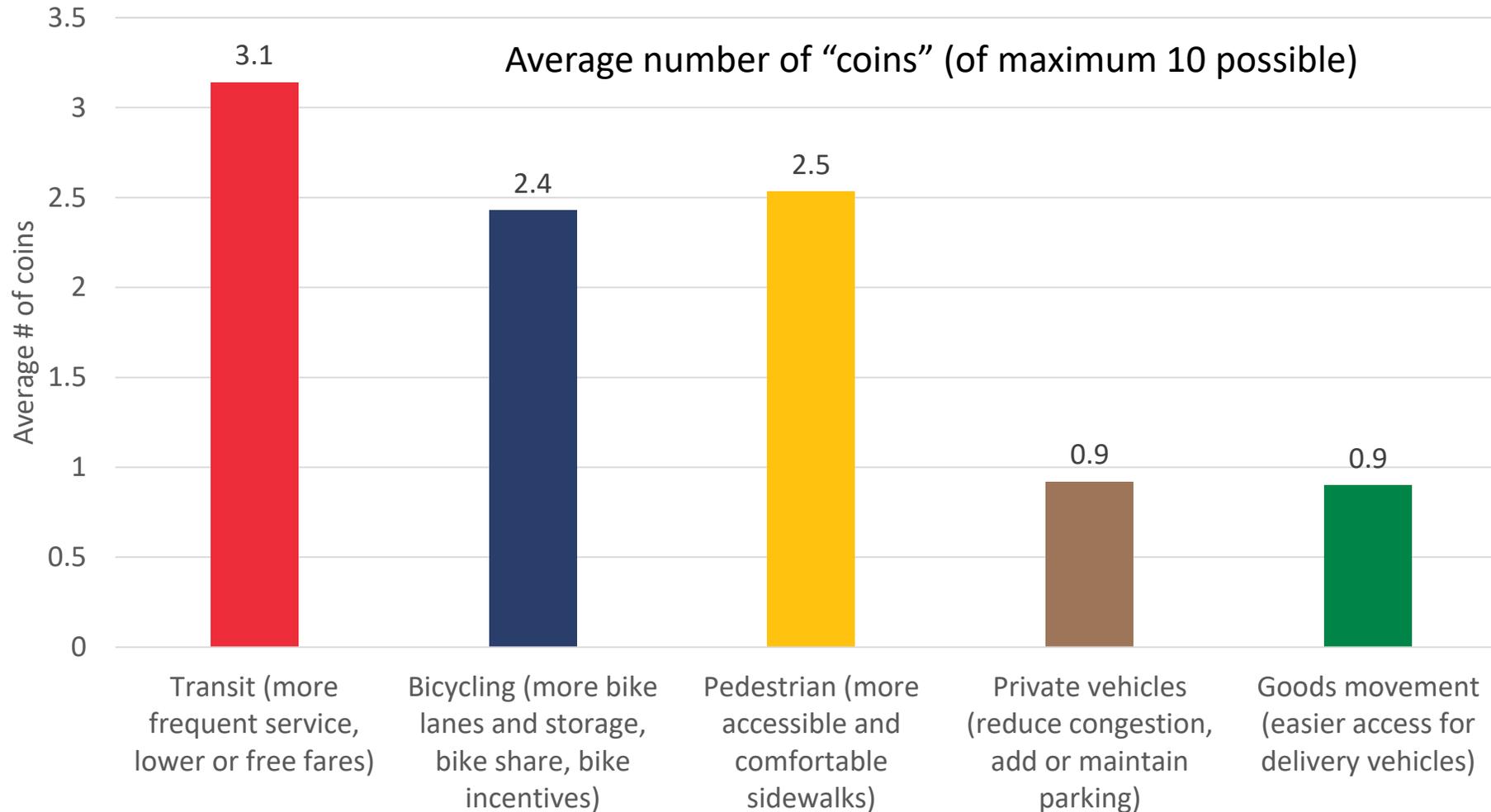
The screenshot shows the landing page for the 'moveDC - Long Range Transportation Plan' public survey. The page is titled '1 moveDC - Long Range Transportation Plan' and includes a sub-header 'Learn a bit about this initiative before you begin.' The main content area features a 'moveDC Public Survey' section with the text: 'What is moveDC? moveDC is DDOT's long-range transportation plan. It envisions how we want our transportation system to look and operate in 2045. This survey will help DDOT understand what District residents (and visitors) want for our transportation future. For more information, see: [wemove.dc.gov](#)'. There is a 'Español' button and a 'Next' button. A modal window is open with the text: 'Please take a moment to help DDOT better understand the transportation issues that are important to you.' Below the modal is a red checkmark icon. At the bottom of the page, there is a paragraph: 'In 2014, moveDC established a 25-year vision for the transportation system for the District of Columbia. The moveDC 2021 update will build upon the existing plan and will create a mobility priority network, including bicycle, freight, and transit modes, demonstrating how DDOT will meet its future goals. **Your input matters! Please share this survey with your friends and neighbors.**' The 'move dc' logo is visible in the bottom right corner. The page has a navigation bar on the right with five items: '2 Goals and Equity', '3 Policies', '4 Mobility Priorities', and '5 About You'. The background image shows a person riding a bicycle on a city street.

# About the Survey Respondents: Home Zip Code



- 4,184 responses
- 2,879 respondents (68.8%) provided a zip code

# Survey Results: Mobility Priorities



**Transit** was the top priority for investment.

**Pedestrian** and **Bicycling** investments were second and third priority, respectively.

# Survey Results: Example Quotes and Next Steps

DDOT and the project team are reviewing all comments received to determine how to incorporate the feedback!

I want DC to prioritize the safety and well being of pedestrians and cyclists. I want the city to make it possible for people to get around expeditiously and safely without having to invest in cars. And such should be viable and affordable.

Make sure to get feedback from people in Wards 7 and 8. Make sure you get feedback from people who live in low-income housing across the city. Make sure you get feedback from non-native English speakers, the disabled, the elderly.

I'm less concerned with preparing for autonomous vehicles than improving sustainability. We should make every transit option more convenient than driving a personal vehicle.

Please increase the use of drop-off zones, especially in busy corridors.

And additionally, ensure that innovation is equitably rolled out across the district. In the current COVID employment crisis, access to transportation infrastructure is critical to ensure that residents can easily and smoothly move about the city to find new jobs.

*Note: The example quotes shown do not necessarily reflect the sentiments of the majority of respondents.*

# Round 2 (February 2021)

Key Dates	
Develop materials for engagement	<i>Early January 2021</i>
Engagement begins/survey opens	<b>February 1, 2021</b>
Physical materials distributed / ads	Week of 2/1/21
Virtual Town Halls	<b>Week of 2/8/21</b>
Engagement ends/ survey closes	March 5, 2021

## Topics to cover

- Strategies & Metrics
- Updated Mobility Priority Maps
- Transportation Deficiencies & Equity
- *Changes incorporated from Fall 2020 engagement*

# How can you help?

- Advertise survey, website, and meetings through email and social media
- Invite us to present at meetings in February
- Use trusted community leaders to share importance of moveDC
- Distribute physical materials (posters, yard signs, cards, paper surveys) at points where people gather in person
- Provide ideas about how to best reach your members and constituents!

<https://wemovedc.org>

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